

CONTRACT



ENCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

WNCN.com
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

And:

Great American Media
3050 K Street Northwest
Washington, DC 20007
USA

Product		<u>Contract / Revision</u>	<u>Alt Order #</u>
DSCC		952373 / 2	25326825
<u>Contract Dates</u>	<u>Estimate #</u>		
10/11/16 - 10/17/16	5593		
<u>Advertiser</u>	<u>Original Date / Revision</u>		
POL/DSCC IE	10/10/16 / 10/17/16		

Agency Code	Advertiser Code	Product 1/2
9913721	49	53
Agency Ref	Advertiser Ref	
IN3307/TO232		

*Line Ch Start Date End Date Description Start/End Time Days Length Spots/Week Rate Rtn Type Spots Amount

1 ENCT 10/11/16 10/11/16 Just For Laughs 8p-9p :30 NM 0 \$0.00
Start Date End Date Weekdays Spots/Week
 Week: 10/11/16 10/17/16 -T----- 1
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type
 1 ENCT 10/11/16-10/17/16 Just For Laughs 8p-9p -Tu----- :30 \$550.00 NM
 Credited
 made good on lines 4-6

2 ENCT 10/13/16 10/13/16 Patty Duke 8p-9p :30 NM 0 \$0.00
Start Date End Date Weekdays Spots/Week Rate
 Week: 10/11/16 10/17/16 ---T--- 1 \$550.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type
 1 ENCT 10/11/16-10/17/16 Patty Duke 8p-9p ----Th----- :30 \$550.00 NM
 Credited
 made good on lines 4-6

3 ENCT 10/11/16 10/17/16 Steve Wilkos 8a-9a :30 NM 3 \$285.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Moved 8460
to 25328659
62953187
391 net



WNCN
 ENCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
952373 / 2	25326825

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	DSCC	5593

Advertiser	Original Date / Revision
POL/DSCC IE	10/10/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week: 10/11/16 - 10/17/16 MTWTF--													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
4	ENCT	10/17/16	10/17/16	Mon 8p Supergirl	8p-9p Supergirl		:30		\$550.00		NM	1	\$550.00
Week: 10/11/16 - 10/17/16 M-----													
E 5	ENCT	10/17/16	10/17/16	Mon 9p Frequency	9p-10p		:30				NM	0	\$0.00
Week: 10/11/16 - 10/17/16 M-----													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week: 10/11/16		10/11/16	10/17/16	M-----	1				\$460.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	ENCT	10/11/16-10/17/16	Mon 9p Frequency	9p-10p	M-----	:30		\$460.00		NM		
<i>Credited</i>													
<i>moved to #953187</i>													
6	ENCT	10/14/16	10/17/16	King of Queens	11a-12p		:30				NM	1	\$90.00
Week: 10/11/16 - 10/17/16 M---F--													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week: 10/11/16		10/11/16	10/17/16	M---F--	1				\$90.00				
Totals												5	\$925.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	5	\$925.00	(\$138.75)	\$786.25
Totals	5	\$925.00	(\$138.75)	\$786.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25326825

Changes as of: 10/17/2016 at 12:38 PM

Version: Highlighting Revision 4

CPE: 49/53/5593

Agency: Great American Media

Advertiser: DSCC IE

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Product: DSCC

Station: ENCT
Market: Greenville/New
Bern/Wash

Total \$: \$925.00
Total Spots: 5
Total CPP: \$0.00

Agency Order #: 5461160

Buyer: Pino, Thomas

Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Total GRP:
Traffic #: 952373
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11	10/11				
REV-5	M 9p-10p		Frequency	\$460.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
TOTALS: 5									5	\$925.00	\$0.00	0.0

MOVED TO 95328659
#653187



125 West 55th St
New York, NY 10019

Contract # 25326825 Changes as of: 10/17/2016 at 12:38 PM Version: Highlighting Revision 4
CPE: 49/53/5593 Flight: 10/11/16 - 10/17/16 Total \$: \$925.00
Agency: Great American Media Advertiser: DSCC IE Station: ENCT Total Spots: 5
GREAT AMERICAN MEDIA 3050 K ST NW Product: DSCC Office: WASHINGTON Total CPP: \$0.00
SUITE 100
WASHINGTON DC 20007

Agency Order #: 5461160 Primary Demo: Adults 35+
Buyer: Pino, Thomas Con Type: POLITICAL/VOTE
Salesperson: JACOB ROTH Assistant: JACOB ROTH
212-373-8175 212-373-8175

Total GRP:
Traffic #: 952373
Separation:

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/17/16 10:45 AM	Jennifer Layman	Line 5 1x 10/17 Mon 9p Frequency \$460- last minute program change	
10/12/16 4:02 PM	JACOB ROTH	Can make good on 25316713 10/18-10/24 1x 10/21 Fri 9p Crazy Ex Girlfriend \$460	
		Separation: 30	
		Line 2 and line 3 were program changes. \$550 each. Can make good as:	
10/12/16 1:27 PM	Jennifer Layman	1x 10/17 Mon 8p Supergirl \$550 1x 10/17 9p Frequency \$460 1x F.M 11a-12n King of Queens \$90	
10/10/16 11:43 AM	System	Notice Received.	
10/09/16 3:53 PM	GOTOSTRATA\ROTH	Separation: 30	
10/09/16 3:53 PM	GOTOSTRATA\ROTH	Cancelled by new revision	
10/07/16 12:56 PM	JACOB ROTH	New Order Issue PLS CFM T/R JACOB	
10/07/16 12:56 PM	JACOB ROTH	New Order Issue PLS CFM T/R JACOB	

Competitive Information	
Market Budget:	\$18,500
ENCT Share:	5%
Comment:	gathering competitive
Unknown:	95%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$925.00	N/A	0.0
Total	100%	5	\$925.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	5	\$925.00
Total	5	\$925.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/17/16 12:38 PM	JACOB ROTH	Revised		1	\$-460.00
Makegood 2	10/17/16 10:45 AM	Jennifer Layman	Sent To Rep			\$0
Revision	10/12/16 4:02 PM	JACOB ROTH	Confirmed			\$0
Makegood 1	10/12/16 1:27 PM	Jennifer Layman	Sent To Rep			\$0
						\$1,385.00
Changes: Total Spots from 6 to 5. Calculated Dollars from \$1,385.00 to \$925.00. Competitive Market Budget from \$27,700 to \$18,500. Total \$ from \$1,385.00 to \$925.00. 1 buyline added or modified.						
Changes: Total Spots from 5 to 6. 5 buylines added or modified.						



KATZ
TELEVISION
Group

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Product: DSCC

Station: ENCT
Market: Greenville/New
Bern/Wash

Total Spots: 5
Total CPP: \$0.00

125 West 55th St
New York, NY 10019

Agency Order #: 5461160
Buyer: Pino, Thomas
Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH
212-373-8175

Total GRP:
Traffic #: 952373
Separation:

Contract # 25326825

CPE: 49/53/5593

Agency: Great American Media

Flight: 10/11/16 - 10/17/16
Advertiser: DSCC IE

Version: Highlighting Revision 4

Total \$: \$925.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/10/16 10:26 AM					\$0	\$0	Changes: Comments from New Order Issue PLS CFM T/R JACOB to Separation: 30. 3 buylines added or modified.
Revision	10/9/16 3:53 PM	GOTOSTRATA\ROTH	Confirmed			\$0	\$1,385.00	Changes: Default Spot Length to 30. User Entered \$ from \$0.00 to \$1,385.00. Demo Meta to [R16]. Product from issue to DSCC, Comments from Separation: 30 to New Order Issue PLS CFM T/R JACOB
Revision	10/7/16 12:56 PM	JACOB ROTH	Confirmed			\$0	\$1,385.00	
New	10/7/16 12:55 PM	JACOB ROTH	New	5		\$1,385.00	\$1,385.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.